## PRESS RELEASE 10TH SEPTEMBER



Becca-B is performing at IdeasFest2025. She will be swapping the cute dresses for some wellies to sing out to her hearts content. Becca will be performing 3 tracks and the 3<sup>rd</sup> being the first live performance of her new single "Umbrella Dreams"

Becca was invited to perform by Natasha Hamilton (Solo artist an ex Atomic Kitten) Becca was successful in bagging tickets to the Festival through the Morpho Records Scholarship Programme. Morpho Records is the new record label set up by Natasha to help kickstart young artists into the music industry, helping support them to navigate the many challenges in modern UK Music.

## "IT WAS A PANIC BUT WE GOT THERE"

## Becca said

"This is a huge honour coming straight back into the music industry and sharing a stage with such an iconic and talented artist. I gre up listening to Natasha's music, She has been so supportive and given me so much time to have conversaitons over the phone and dropping messages on the run up to the festival. Whilst the track was not performance ready I did pull in some favours with my producer to get somthing produced that I could at least sing to so I could test the waters with my new Umbrella Dreams" track. I'm not going to lie it was a bit of a panic but we got there in the end.

For anybody wanting to attend a festival with a difference I highly advise IDEASFest they call it the Glastonbury of business and you can see why. walking around the field with the likes of Natasha, Simon Squibb & Arian Kalantari (creator of LadBible.

## CONTACT INFO



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